



**SINDHI COLLEGE**

# Sindhi College

(Sponsors : Sindhi Seva Samiti)  
#33/2B, Hebbal, Kempapura, Bengaluru – 560024  
Permanently affiliated to Bengaluru City University  
Re-accredited by NAAC Recognised by UGC under 2(f) & 12(B)  
An ISO 9001: 2015 Certified Institution

3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR), and Entrepreneurship during the year.

SLNO	Year	Name of the workshop/seminar	Number of Participants	Date From - To
1	2022	Guest lecture on "Rudiments of IPR"	25	18/10/2022
2	2022	Online Workshop on "Data Analysis"	115	25/08/2022
3	2022	WISSEN- "Delving of Innovation in Commerce and Management (DICM)"	110	22/8/2022
4	2022	EDP series 1-Episode:2 "Ideas to Business"	47	12/7/2022
5	2022	Online workshop on "Introduction to SPSS"	11	30/5/2022
6	2022	EDP on "Entrepreneurship -Mindset to Win"	500 B.com and 128 BCA students	17/6/2022
7	2022	EDP on "Ideas to Business"	53	25/2/2022



**Principal**

PRINCIPAL  
SINDHI COLLEGE  
#33/2B Kempapura, Hebbal,  
Bengaluru-560 024.

**SINDHI COLLEGE**  
**Centre for PG Studies**  
**Guest Lecture on “Rudiments of IPR”**

**Date:** 18/10/2022

**Time:** 2.00 pm

**Venue:** Room No. 403, Sindhi College

**No. of Participants:** 25

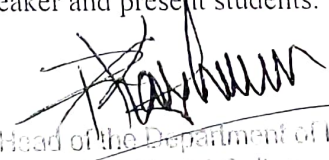
**Resource Persons:** Dr. N Sandhya, Professor, Sindhi Institute of Management.

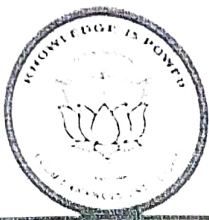
IPR (Intellectual Property Rights) is one of the key concern area for India as the new economy is globalised, competition is not confined to national boundaries and with web based global marketing competitiveness is shifting to knowledge based production (High Technology and Specialist skills). Understanding the global need and importance of IPR, Centre for PG Studies in association with IPR Cell organised a guest lecture on “Rudiments of IPR” on 18<sup>th</sup> October 2022 at 2.00pm. Dr. N Sandhya, Professor, Sindhi Institute of Management was the resource person. 25 students from 2<sup>nd</sup> semester M.Com and M.Com(FA) attended the program.



Dr. Sandhya started her talk with the history of IPR in India, explained about the basic concept of Intellectual Property (IP) and Intellectual Property Right (IPR). Further she elaborated on the various elements of IPR like patents, trademarks, copyrights, and geographical indications. At the end, she briefly introduced various mechanisms to describe and protect IP. The session was very useful to students as they became aware for importance of IPR. The session was ended with the interaction among the speaker and present students.

*Sowmya G.S.*

  
Head of the Department of PG Studies  
Sindhi College  
53/75, Kempapura, Hebbal  
Bengaluru - 560 024.



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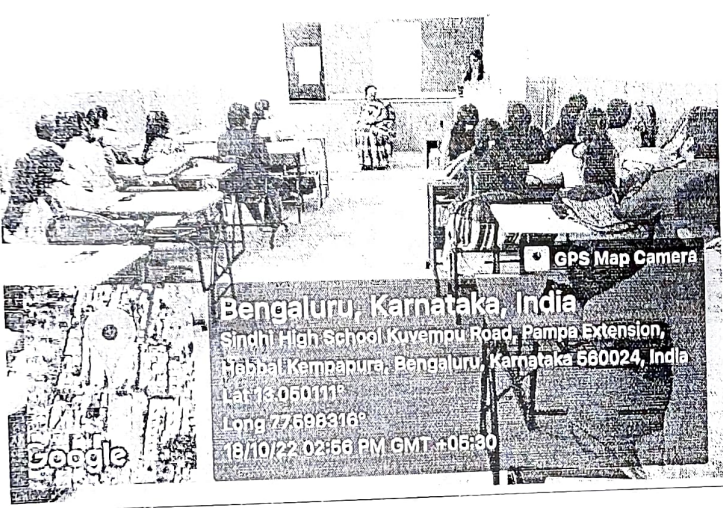
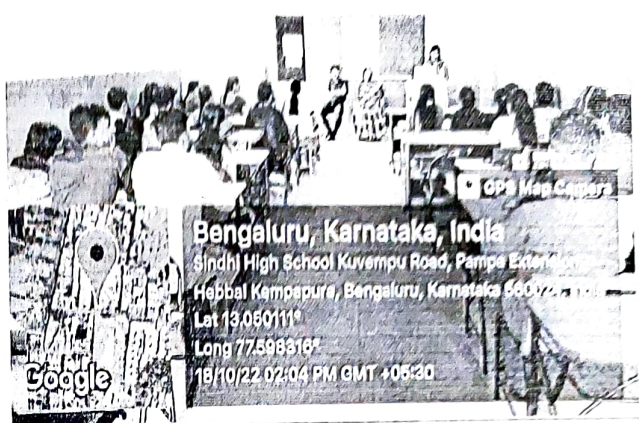
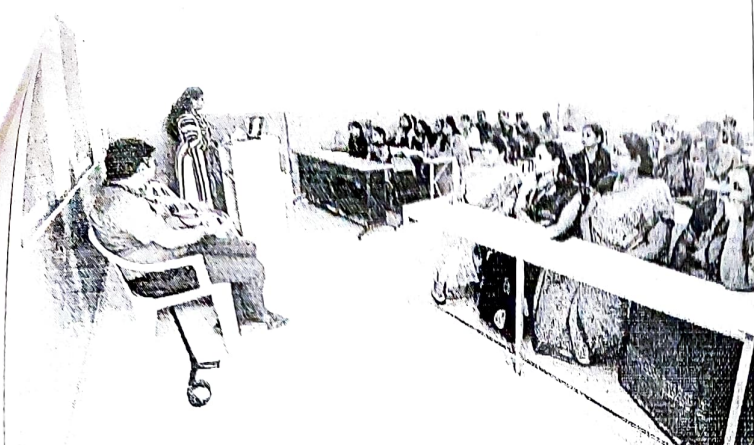
## Centre for PG Studies in association with IPR Cell

### Guest Lecture on “Rudiments of IPR”

Date & Time of the Programme	18 <sup>th</sup> October 2022 @ 2.00 pm
Type of the Programme co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry-Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Capacity Building
Name of the Resource Person	Dr. N Sandhya
Designation	Professor, Sindhi Institute of Management
Class	I Year M. Com and M. Com (FA) - 2021-23 Batch
Total No. of Students	25
Programme in-charge	Ms. Sowmya. G. S
Collaboration :	---
Objective :	An understanding of intellectual property (IP) is an important skill set in today's increasingly dynamic, information-based economy. Awareness is especially important at academic institutions where many of society's brightest students first learn about and begin practicing innovation and entrepreneurship.
Issues / Key factors addressed :	<ul style="list-style-type: none"><li>• Overview of IPR</li><li>• History of IPR</li><li>• Various elements of IPR like Patents, Trademarks, Copyrights, Geographical Indications</li></ul>
Impact/ Outcome :	<ul style="list-style-type: none"><li>• The session provided an insight on Intellectual Property Rights</li><li>• Students had a great learning experience about the importance of IPR in present scenario</li></ul>



Photographs



Bengaluru, Karnataka, India  
 Sindhi High School Kuvempu Road, Pampa Extension,  
 Hebbal Kempapura, Bengaluru, Karnataka 560024, India  
 Lat 13.050111°  
 Long 77.598316°  
 18/10/22 02:58 PM GMT +05:30

Bengaluru, Karnataka, India  
 Sindhi High School Kuvempu Road, Pampa Extension,  
 Hebbal Kempapura, Bengaluru, Karnataka 560024, India  
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 Hebbal Kempapura, Bengaluru, Karnataka 560024, India  
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*Savanya B.S.*  
 Signature of the Co-ordinator

*[Signature]*  
 HOD  
 Head of the Department of PG Studies  
 Sindhi College  
 33/2B, Kempapura, Hebbal  
 Bangalore - 560 024.

*[Signature]*  
 Principal

*[Signature]*  
 Director  
 Page: 2/2



**SINDHI COLLEGE**  
**Centre for PG Studies**  
**Workshop on “Data Analysis”**

**Date:** 25/08/2022

**Time:** 9:30 am

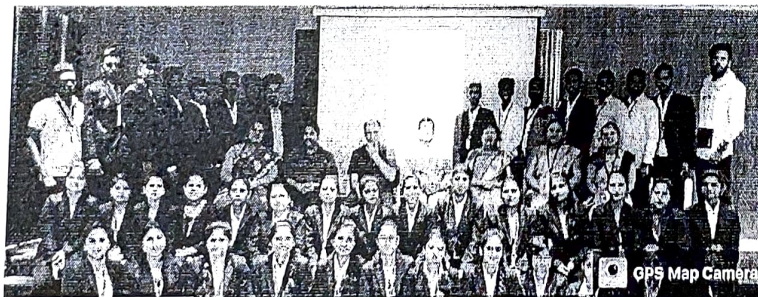
**Venue:** Seminar Hall, Sindhi College

**No. of Participants:** 115 students from M.Com, M.Com (FA) and BBA

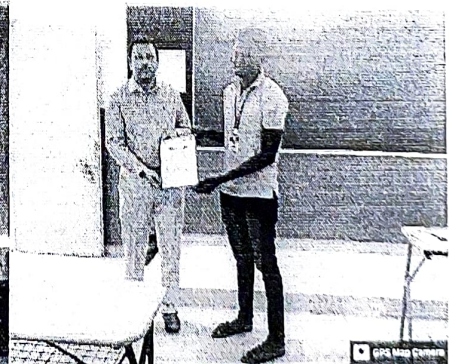
**Resource Persons:** Dr Madhu S, Invited professor, Tumkur University and Research and Academic Consultant.

On 25<sup>th</sup> August 2022, a Workshop on “Data Analysis “ was organised by Centre for PG Studies, Sindhi College for M.Com and M.Com(FA) students. The resource person was Dr Madhu S, Invited professor, Tumkur University. Total 55 students from 1<sup>st</sup> and 2<sup>nd</sup> year M.Com and M.Com (FA) and 60 students from attended the program.

Dr Madhu S started the session with the basics of data analysis(Theory Part) that is what are the components in SPSS like Name, type, width, decimals, label, values,columns, align, measure, role and how to choose between Parametric and Non parametric tests. Second part of the session was all about practical aspects that is how to do data analysis in SPSS and steps to perform different tests like correlation, one way and two way anova, one sample T-Test, paired T-Test, Independent T-Test, Chi Square Test and Regression analysis.



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#33/2B Sindhi College Kempapura Hebbal Kempapura, Bengaluru,  
Karnataka 560024, India  
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Kempapura, Bengaluru, Karnataka 560024, India  
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The session was very informative and enhanced the students’ knowledge on Research and Data Analysis as it is being studied in the current semester.

Signature of the Co-ordinator

  
HOD



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## Centre for PG Studies

### Online Workshop on “Data Analysis”

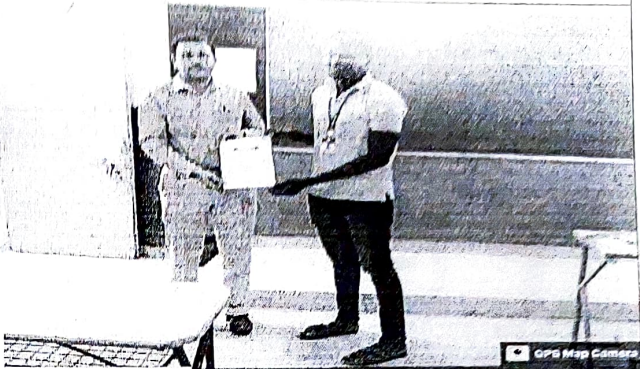
Date & Time of the Programme	25/08/2022 9-30 AM to 5.00 PM
Type of the Programme (co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry-Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Co-curricular & Capacity Building
Name of the Resource Person	Dr. Madhu S
Designation	Invited professor, Tumkur University and Research and Academic Consultant.
Class & Batch	1 <sup>st</sup> and 2 <sup>nd</sup> year M.Com, M.Com (FA) and 2 <sup>nd</sup> year BBA students
Total No. of Participants	115 students
Programme In charge	Dr. K Uma Maheswari
Collaboration :	Not Applicable
Objective :	To build the capacity of the participants, in the social sciences research and make them to enter the data and analyse the same in SPSS.
Issues / Key factors addressed :	<ul style="list-style-type: none"><li>• Data view and variable view</li><li>• Correlation and Regression Analysis</li><li>• One way and two way Anova</li><li>• One sample T-Test, Paired T Test, Independent T Test</li><li>• Chi Square test</li><li>• Variables entry using scaling Techniques</li></ul>
Impact/ Outcome :	The students learnt to enter the data in SPSS They learnt to analyse various statistical test using SPSS



Photographs WORKSHOP ON DATA ANALYSIS



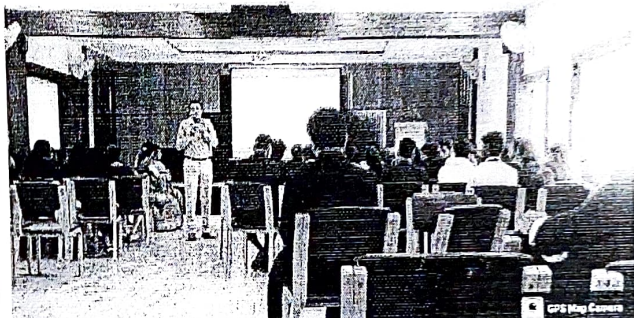
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**Bengaluru, Karnataka, India**  
 #33/2B Sindhi College Kempapura Hebbal Kempapura, Bengaluru, Karnataka 560024, India  
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**Bengaluru, Karnataka, India**  
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**Bengaluru, Karnataka, India**  
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 Lat 13.050219°  
 Long 77.598541°  
 26/08/22 12:49 PM

*K. M.*  
 Programme In-charge

*[Signature]*  
 HOD

Head of the Department of PG Studies  
 Sindhi College  
 33/2B, Kempapura, Hebbal  
 Bangalore - 560 024.

*[Signature]*  
 Principal

*[Signature]*  
 Director  
 Director  
 Sindhi College  
 No. 33/2B, Kempapura, Hebbal  
 Bangalore - 560 024





**SINDHI COLLEGE**  
33/2B, KEMPAPURA HEBBAL BANGALORE-560024

**Center for PG Studies**

**“Wissen 2022”**

**National Level Seminar and Students paper presentation Context for  
Students’ 2022 (22<sup>nd</sup> August 2022)**

Center for PG studies hosted “Wissen” for the first time in 2018, the idea was given by our former Principal and now director Dr. B S Srikanta. The main objective of “Wissen” is to share value based knowledge to exhibit innovative ideas in the area of research. Every year, wissen operates under some theme.

“Wissen 2022” extends its competition across the country under the theme of “Delving of Innovation in Commerce and Management, and it has received paper from other states also. Today we proudly announce that we received 62 papers from TN, Maharashtra and across the state.

A total of 110 students both online and offline participated in this programme.

“Wissen 2020” team sincerely extends its gratitude to each and every one involved in this programme.

Dr. Sunil Rashikar from Presidency University gave the guidelines for the paper presentation. The competition has three tracks UG, PG and Online (both UG & PG) for the outside participant. Dr. Sunil Rashikar, Dr. Rajdeep Manwani and Prof. Sri Hari and Dr. Jubi were the Judges. The competition was designed to judge UG students and PG students as two different categories. Additionally, students from outside the city were enabled to participate through the online mode. Thus this competition has 3 tracks, namely, UG, PG and Online.

The paper presenters of various UG and PG college students presented their research papers, in various topics with the time limit of 5+1 minutes each. There were 20 papers from UG and 42 papers from PG presented. The papers were valued by the chairpersons with 5 criterions that is originality, content, communication, presentation and overall, marked on a total for 50 marks.

In the valedictory function key proceedings were placed by Dr. Uma Maheswari, followed by the Best papers award for PG and UG with a cash prize of Rs.2, 000 to Ms Meena H and Aishwarya Shivakumar (PG) from MLA Academy of Higher Learning and Mr. Samiksha Singh and Mr. Subhanjan Bhattacharjee (UG) from Presidency College and Best Paper award for the online presentation was given to Mr. M kanaga Subramanian and Mr. Sri Kanaga Varathavel from V O Chidambaram College, Thoothukudi by our Director Dr. B S Srikanta.



For the second prize with Rs.1000 and third prizes the appreciation certificate were distributed to the following students:

II Prizes- Ms.Rakshitha B R (PG) from Department of studies & research in Commerce, Tumkur University, Tumkur

Mr. Rakshith B S & Ms.Rakshitha Y K (UG) from East West School of Business Management

For Online Mr. Bebilon Debbarma from Department of Commerce, Annamalai University

III Prizes-Mr. Dadapeer & Mr.Johar Azamulla and Yamuna V (PG) from Seshadripuram First grade College

Ms. M Nisa Ali (UG) from MLA Academy of Higher Learning

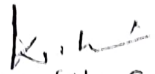
For online Mr. A R Rexson and Maria Dass Maclens K from V O Chidambaram College, Thoothukudi.

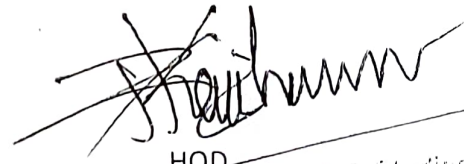
“Wissen” team sincerely extended its gratitude to each and every one involved in the programme. This competition helped the students to prepare and present the research paper.







  
Signature of the Co-ordinator

  
HOD  
Head of the Department of PG Studies  
Sindhi College  
33/2B, Kempapura, Hebbal  
Bangalore - 560 024.



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**Centre for PG Studies**

**National Level Seminar**

**(Students paper presentation Contest)**

**“Wissen” 2022**

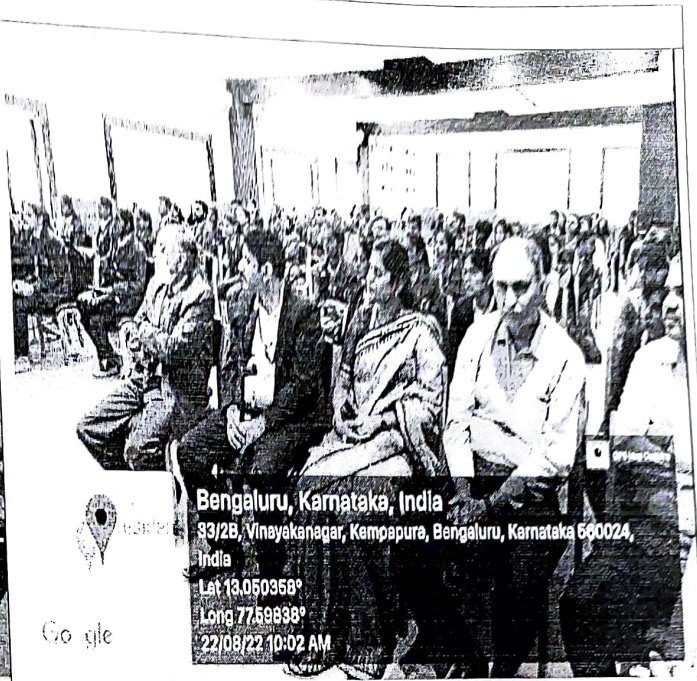
Date & Time of the Programme	22 <sup>nd</sup> August ,9.30 AM to 5.30 PM
Type of the Programme (co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry-Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Capacity Building
Name of the Resource Person	Dr. Sunil Rashinkar, Dr. Rajdeep K Manwani, Prof. Sri hari and Dr. Jubi.
Designation	1.Assistant Professor (Dr.Sunil Rashinkar) 2. Professor (Dr.Rajdeep K Manwani) 3.Assistant Professor (Prof. Sri Hari) 4. Assistant Professor (Dr. Jubi)
Class & Batch	PG and UG students across the country
Total No. of Students	110
Programme In charge	Dr. K Uma Maheswari
Collaboration :	
Objective :	<ul style="list-style-type: none"><li>❖ To understand and make the students to do the project work</li><li>❖ To make the students to present the research paper</li><li>❖ To make the students to prepare for innovate research ideas.</li></ul>
Issues / Key factors addressed :	<ul style="list-style-type: none"><li>❖ Shared knowledge to exhibit innovative ideas in the area of research</li><li>❖ Encourage writing and oratorical skill</li></ul>
Impact/ Outcome :	<ul style="list-style-type: none"><li>❖ The students learnt and motivated to write and present the research papers</li></ul>



Photographs



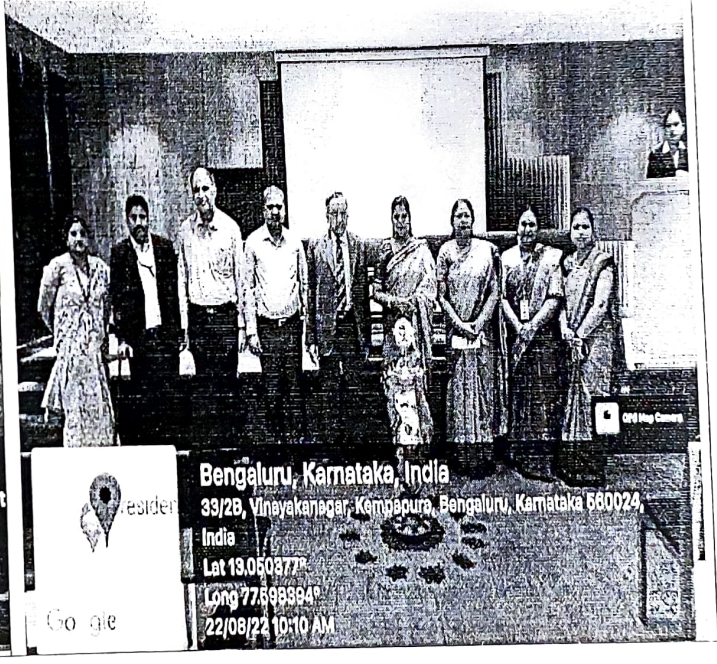
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 Long 77.59839°  
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Bengaluru, Karnataka, India  
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Bengaluru, Karnataka, India  
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 Long 77.59839°  
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Bengaluru, Karnataka, India  
 33/2B, Vinayakanagar, Kempapura, Bengaluru, Karnataka 560024, India  
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 Long 77.598394°  
 22/08/22 10:10 AM

Signature of the Co-ordinator

*[Handwritten Signature]*  
 HOD  
 Head of the Department of PG Studies  
 Sindhi College,  
 33/2B, Kempapura, Hebbal,  
 Bangalore - 560 024.

Principal

*[Handwritten Signature]*  
 Director  
 Dr. D.S. SIRKANU  
 Director  
 Sindhi College  
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## EDP Series 1, Episode-02 workshop on “Ideas to Business”

Class : I M.Com and I M.Com(FA)  
II M.Com and II M.Com (FA)

No. of Students : 47 students

Sindhi College, Centre for PG Studies had organized an Entrepreneur Development Programme (EDP) Series-1, Episode-2 workshop on “Ideas to Business” for the students of I year M.Com, M.Com(FA) and II year M.Com and M.com (FA) in Seminar hall, on 12<sup>th</sup> July, 2022 at 1.30 pm. The Speaker for the lecture was Ms. Divya Venkatesh and Ms. Shwetha Ravindranath, Directors of ISIRI Farms, Bengaluru.

Isiri is a dream of 5 friends who wanted to provide fresh unadulterated milk to their children. The joy of watching their children drink pure milk encouraged the two mothers Divya Venkatesh and Shwetha Ravindranath to venture into buying their own cows and gradually expanding into other essentials which can be produced naturally.

Isiri first opened its doors only to their families and close friends, however the word spread fast and within a year they started delivering milk to 150 + houses in and around South Bangalore. We strongly believe in word of mouth and references but continuously thrive towards educating and creating awareness about pure and fresh milk. Today, Isiri is successfully able to penetrate into 500 + households and are catering to their daily essentials. We are working towards a sustainable module for the milk and dairy products as well. What's special about Isiri is that they believe in offering only those products which they are ready to use for their family.

Isiri A2 Milk is produced by Desi Cows which are loved, cared and nurtured. Our cows are given fresh fodder, clean water, dry grass and medicinal plants. Our milk is free from



Preservatives and we do not give our cows any Hormones or Antibiotics and which makes it 100% natural.

Isiri delivers fresh milk every day in a glass bottle which is reusable and recyclable. The bottles which are delivered to customers are collected back and go through a thorough sterilization process.

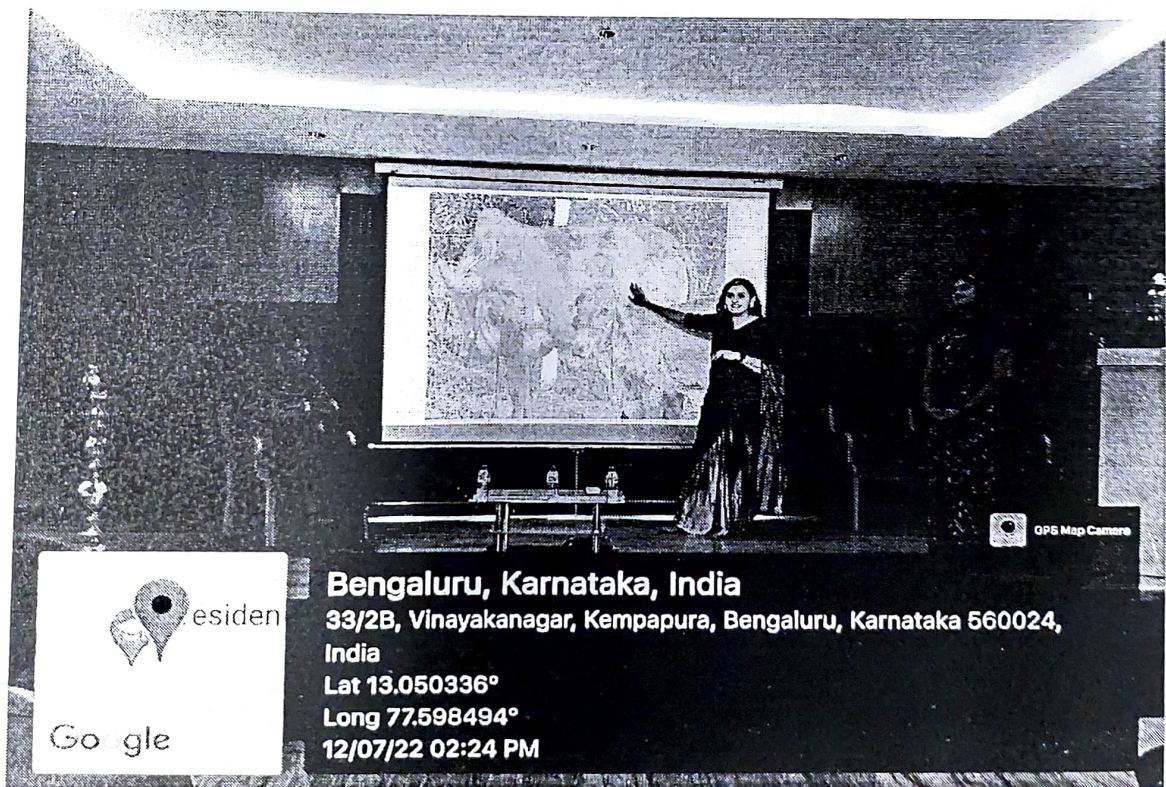
Founders:

### **Divya Venkatesh**

Divya has a degree in Microbiology from SJR College. After which she worked as a quality assurance manager.

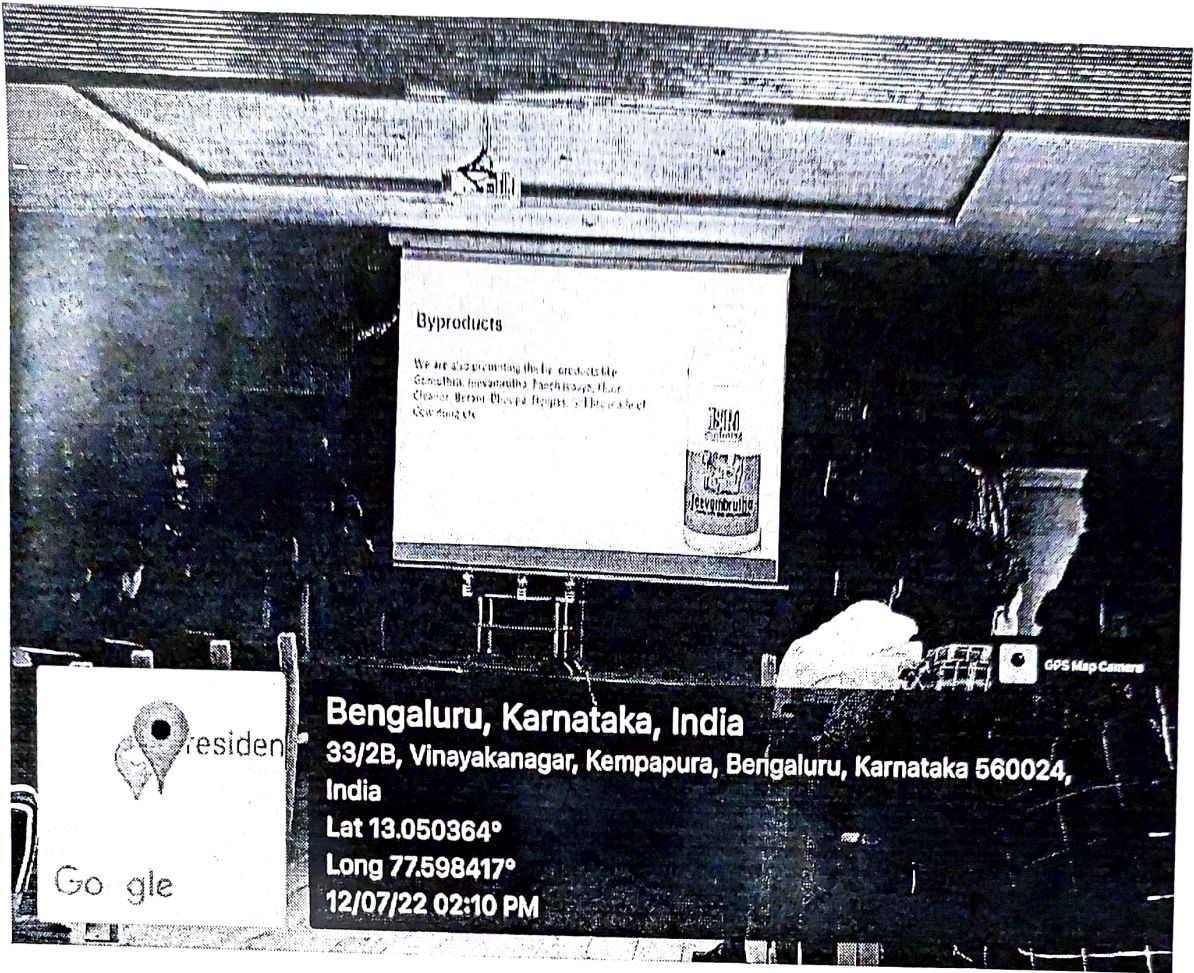
### **Shwetha Ravindranath**

Shwetha has a degree in Marketing from Surana College and Masters from IIPM (Delhi). She has worked for Oberoi group of Hotels as a Client Manager and also owned other businesses.



Ms.Divya Venkatesh's talk on Business Ideas





## Discussion on ideas to By- Products

*Vijaytha*

*[Handwritten signature]*

*Head of the Dept. of Environmental Science  
and Technology  
33/2B, Vinayakanagar, Kempapura, Bengaluru, Karnataka 560024,  
India*



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## Centre for PG Studies

### EDP series 1- Episode:2 “ Ideas to Business”

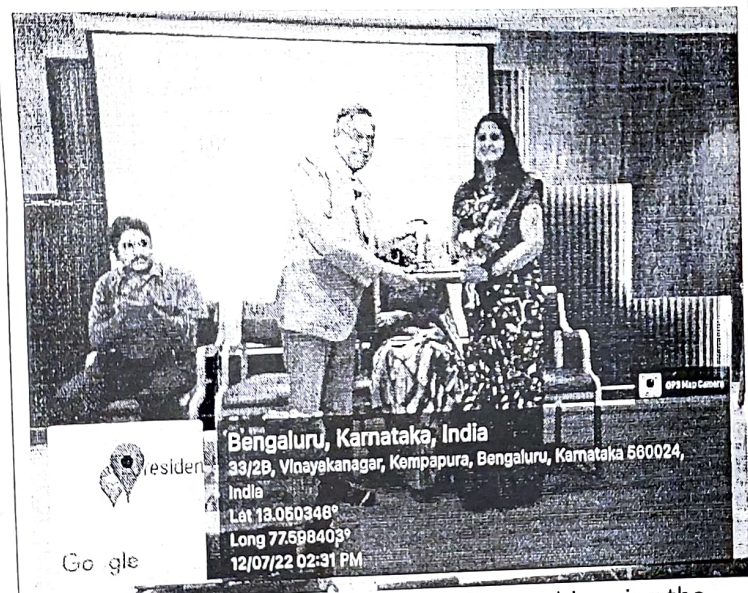
Date & Time of the Programme	12 <sup>th</sup> July, 2022 at 1:30 PM
Type of the Programme co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry-Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Co- curricular/ Capacity Building
Name of the Resource Person	Ms. Divya Venkatesh and Ms. Shwetha Ravindranath
Designation	Directors ISIRI Farms, Bangalore
Class	First and Second year M.com and M.com (FA)
Total No. of Students	47 Students
Programme In charge	Ms. Vijitha V Dr. Uma Maheswari
Collaboration :	-----
Objective :	<ul style="list-style-type: none"> <li>• To motive the students to become an entrepreneur</li> <li>• To provide guidance to start the business</li> <li>• To get exposure to the pros and cons of the start-ups</li> </ul>
Issues / Key factors addressed :	<ul style="list-style-type: none"> <li>• Where and how to get ideas to start a business</li> <li>• Difficulties faced by the start-ups and how to overcome it</li> <li>• Ideas about By-products</li> <li>• Importance of Organic products and other living creators.</li> </ul>
Impact/ Outcome :	<ul style="list-style-type: none"> <li>• Students motivated to start the business and become an entrepreneur</li> <li>• Exposure to new ideas of start-up business</li> <li>• Understood the efforts of the start up business</li> <li>• They also learnt how to promote the business</li> </ul>





Participants – Group Photo with Guest Speakers

Guest Speaker addressing the participants



Dr. B.S Srikanta, Director, Sindhi College addressing the Participants

Signature of the Co-ordinator

*[Handwritten Signature]*  
Principal

*[Handwritten Signature]*  
Director

Head of the Department  
Center for PG Studies  
Sindhi College





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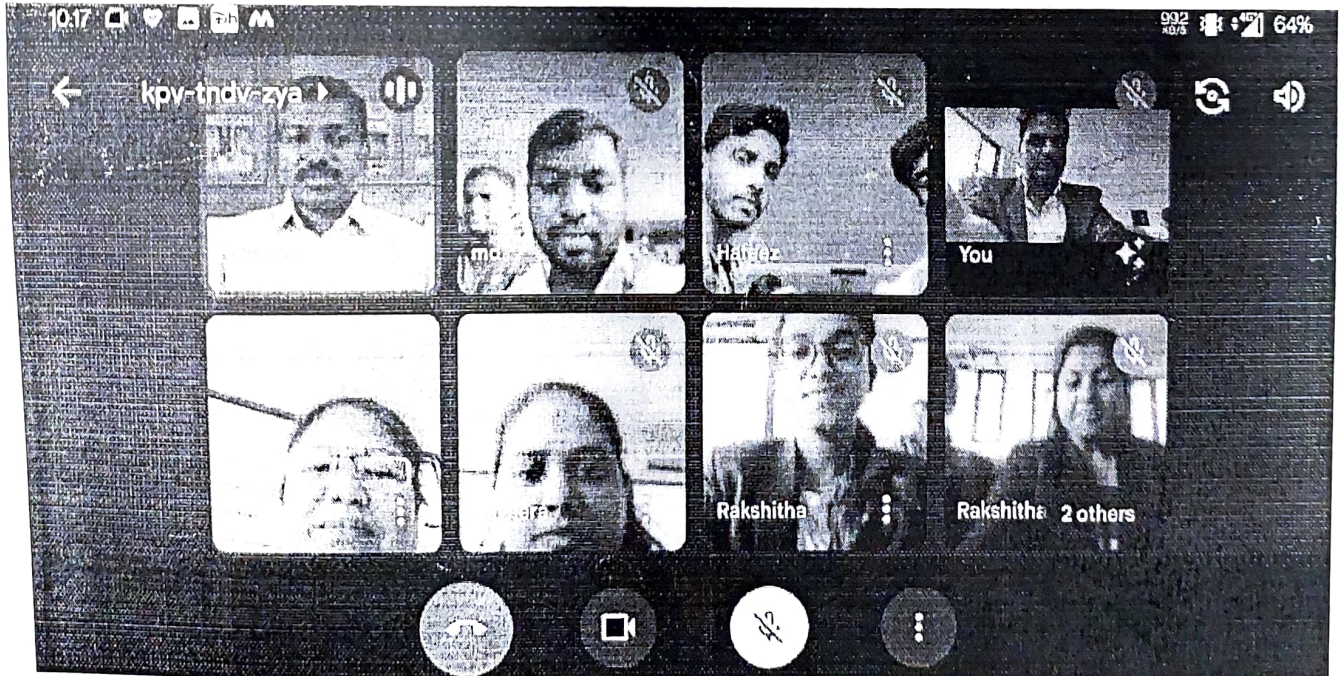
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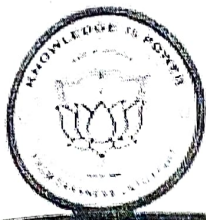
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## Centre for PG studies Workshop on “Introduction to SPSS”

Centre for PG studies, organised online workshop on “*Introduction to SPSS*” on 30.5.2022. Dr. Senthil Kumar, Assistant Professor from Scott Christian College, Nagarcoil was the Resource Person. There were 11 participants from M.Com (FA). The workshop started with enter data in variable view and data view. The resource person described about the scaling techniques, data entry, data edit in SPSS and data transfer from excel. He practically explained how to do the data analysis. He taught statistical analysis such as descriptive, *Chi Square*, *T-test*, *F-test*, correlation and *Regression* using SPSS.







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## Centre for PG Studies

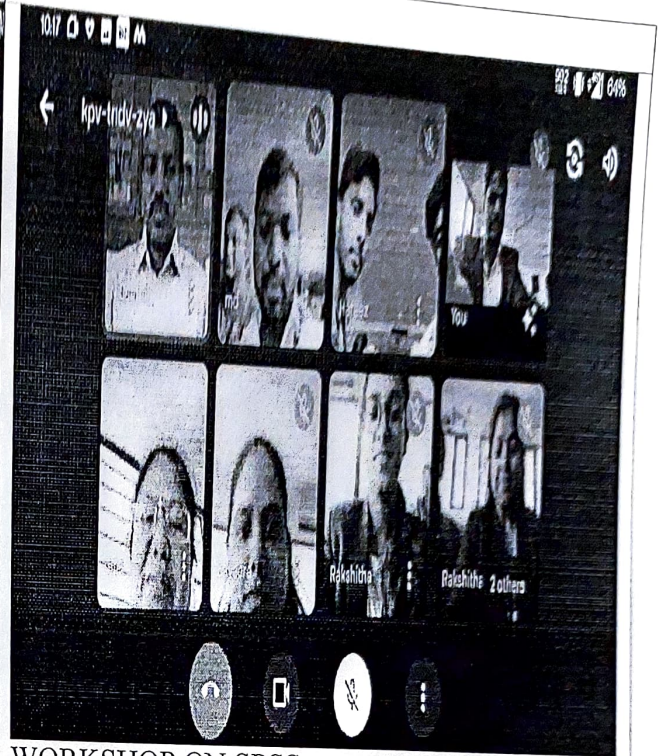
### Online Workshop on “Introduction to SPSS”

Date & Time of the Programme	30/5/2022 8-30 AM to 1.00 PM
Type of the Programme (co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry-Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Co-curricular & Capacity Building
Name of the Resource Person	Dr. Senthil Kumar
Designation	Assistant Professor, Scott Christian College, Marthandam, Nagarcoil, Tamil Nadu
Class & Batch	I Sem M.Com (F A) Students
Total No. of Participants	11
Programme In charge	Dr. K Uma Maheswari
Collaboration :	Not Applicable
Objective :	To build the capacity of the participants, in the social sciences research and make them to enter the data in SPSS
Issues / Key factors addressed :	<ul style="list-style-type: none"><li>• Data view and variable view</li><li>• Measurement of Scales</li><li>• Descriptive analysis</li><li>• Entry of the data</li><li>• Data transformation from excel to SPSS</li><li>• Variables entry using scaling Techniques</li></ul>
Impact/ Outcome :	The students learnt to open, enter and transform the data. They learnt to edit and analyse the descriptive analysis.

Photographs



WORKSHOP ON SPSS



WORKSHOP ON SPSS

*[Signature]*  
Programme In-charge

*[Signature]*  
HOD  
Head of the Department of  
Sindhi College  
33/2B, Kempapura, Hebbal  
Bangalore - 560 075.

PRINCIPAL  
SINDHI COLLEGE  
33/2B, Kempapura, Hebbal,  
Bangalore-560 075.

*[Signature]*  
Director  
Dr. B.S. SINKAR  
Director  
Sindhi College  
No. 33/2B, Kempapura, Hebbal  
Bangalore - 560 075





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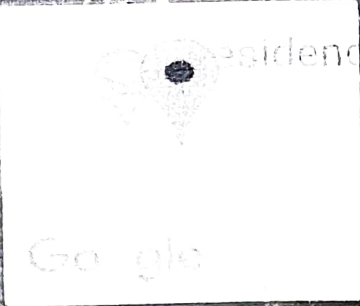
DEPARTMENT OF COMMERCE

Report on guest lecture

2021- 2022



GPS Map Camera

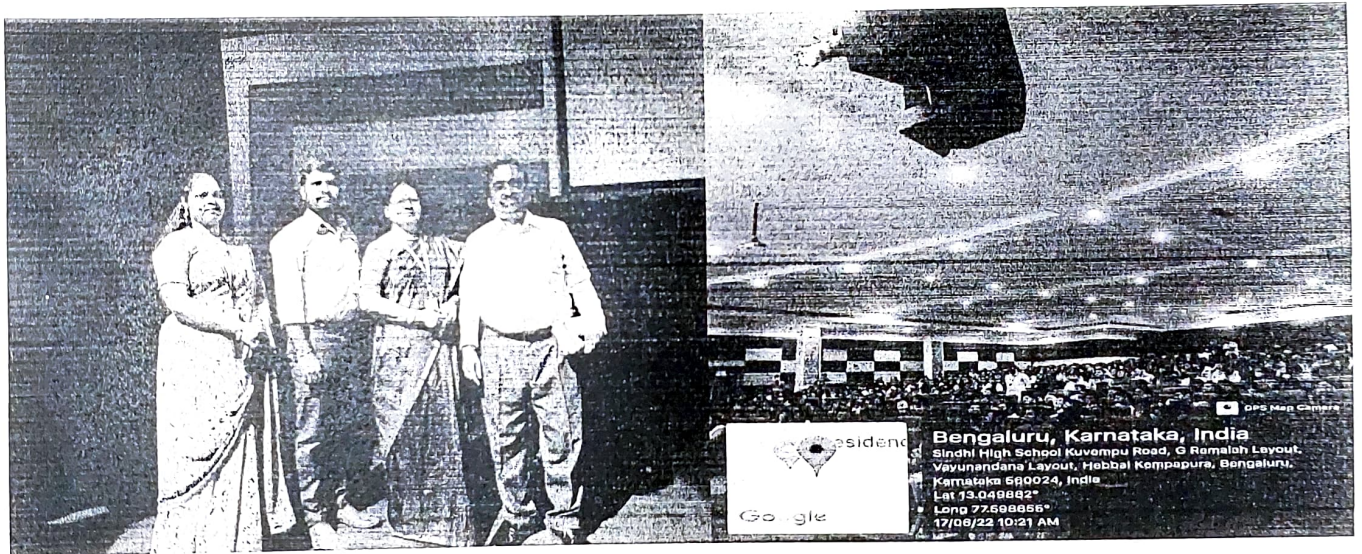


**Bengaluru, Karnataka, India**  
Sindhi High School Kuvempu Road, G Ramalah Layout,  
Vayunandana Layout, Hebbal Kempapura, Bengaluru,  
Karnataka 560024, India  
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Long 77.598655°  
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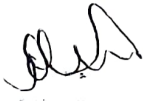
## Report on guest lecture

The Department of commerce has conducted a guest lecture on Entrepreneurship and Innovation titled “ENTERPRENUERSHIP: A MIND SET – YOU CAN WIN” for B.com students on 17<sup>th</sup> June 2022. The lecture was delivered by Dr. Shridharan Sharma, Director of Impact Institute of Management Studies, Bengaluru. He briefed on start-ups and also gave an idea for how to become an entrepreneur by quoting live examples of young and successful entrepreneurs, and he also covered the essential qualities to become a successful entrepreneur. During programme faculties of commerce department and the students of BBA and BCA departments were also present. During the session he suggested two books for reference to students “Think and grow rich- Napoleon hill” and “Ideas are your only currency- Rod Jidkins”



Programme was hosted by Prof. Pooja.D, welcome address by Prof. Raji N, guest profile addressed by Prof. Kirthana and the vote of thanks was proposed by Prof. Savitha NL of the department of commerce.

At the end, the session was opened for Q&A, finally session ended successfully.

  
Head of the Department of Commerce  
Sindhi College  
No. 33/2B, Hobbal, Kompapura  
Bengaluru - 560 024.





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## Department of Commerce


### GUEST LECTURE CONDUCTED ON THE TOPIC “ENTERPRENUERSHIP: A MIND – YOU CAN WIN”

Date & Time of the Programme	17 <sup>th</sup> June 2022
Type of the Programme	Guest Lecture- knowledge building
Name of the Resource Person	Dr. Shridharan Sharma
Designation	Director, Impact institute of Management Studies, Bengaluru.
Class	B.com
Total No. of Students	600
Programme In charge	Prof. Arshiya khanum
Duration	2 Hours
Venue	Auditorium
Objective :	To give a bird's eye view of Start-up / Entrepreneurship.
Impact/ Outcome :	Many students were motivated and have decided to take up Entrepreneurship training.

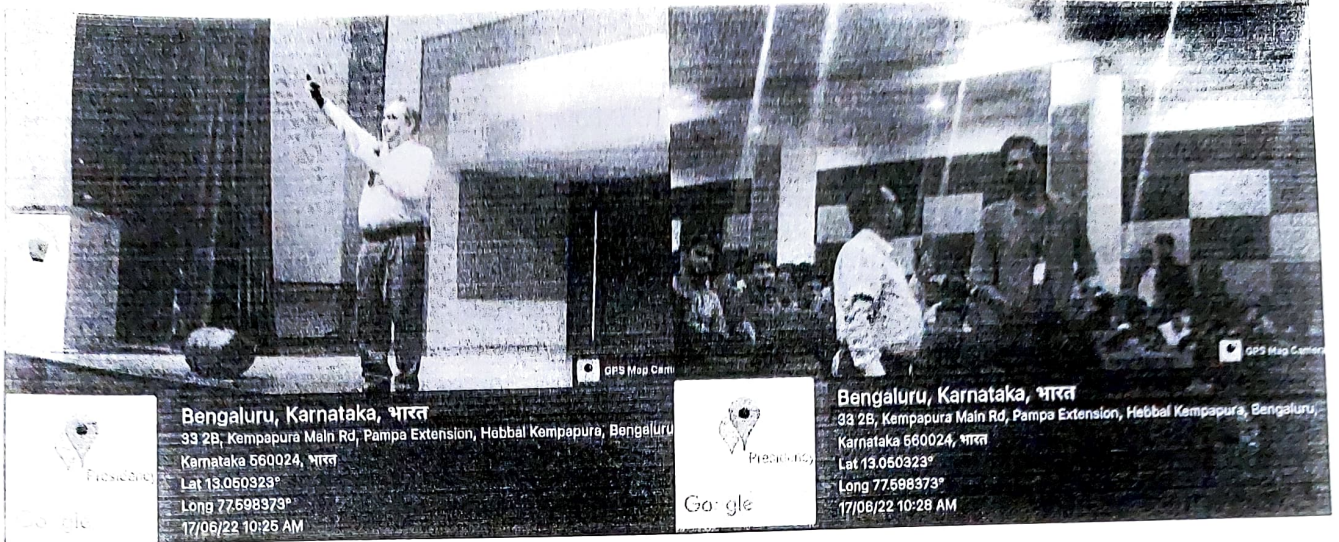
  
Coordinator

  
HOD

  
Principal  
PRINCIPAL  
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Director  
Dr. B.S. ...  
Director  
Sindhi College  
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Bengaluru - 560 024

# Photographs



*[Signature]*  
 Coordinator

*[Signature]*  
 HOD

*[Signature]*  
 Principal  
 PRINCIPAL  
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 Bengaluru 560 024

*[Signature]*  
 Director  
 DR. B.S. SIKHAWIA  
 Director  
 SINDHI COLLEGE  
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## Department of Computer Science

### Guest Lecture on “ENTERPRENUERSHIP- MINSET TO WIN”

Date & Time of the Programme	17/6/2022, 10.15 AM
Type of the Programme (co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry-Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Co-curricular - Guest Lecture
Name of the Resource Person	Dr. Shridharan Sharma
Designation	Practitioner
Class	III, II YEAR BCA Students
Total No. of Students	128 BCA STUDENTS
Programme In charge	Prof. Priya Hari
Collaboration :	IMPACT INSTITUTE OF MANAGEMENT STUDIES
Objective :	The main objective is <ul style="list-style-type: none"><li>• to provide knowledge of business to the students those who having no knowledge and to make them successful businessmen.</li></ul>
Issues / Key factors addressed :	The Key factors addressed are: <ul style="list-style-type: none"><li>• Theoretical antecedents and empirical analysis of entrepreneurial processes and outcomes.</li><li>• Stages of data analysis</li></ul>
Impact/ Outcome :	<ul style="list-style-type: none"><li>• Students master oral and visual presentation skills and establish a foundation of confidence in the skills necessary to cause others to act.</li><li>• Mobilize people and resources.</li></ul>



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 Co-ordinator

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 HOD

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 PRINCIPAL

*[Handwritten Signature]*  
 DIRECTOR

Dr. B.S. Srinivastha  
 Director  
 Srinidhi College  
 Bangalore - 560024

Dr. B.S. SRINIVASTHA  
 Director  
 Srinidhi College  
 Bangalore - 560024





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## EDP Series 1 workshop on “Ideas to Business”

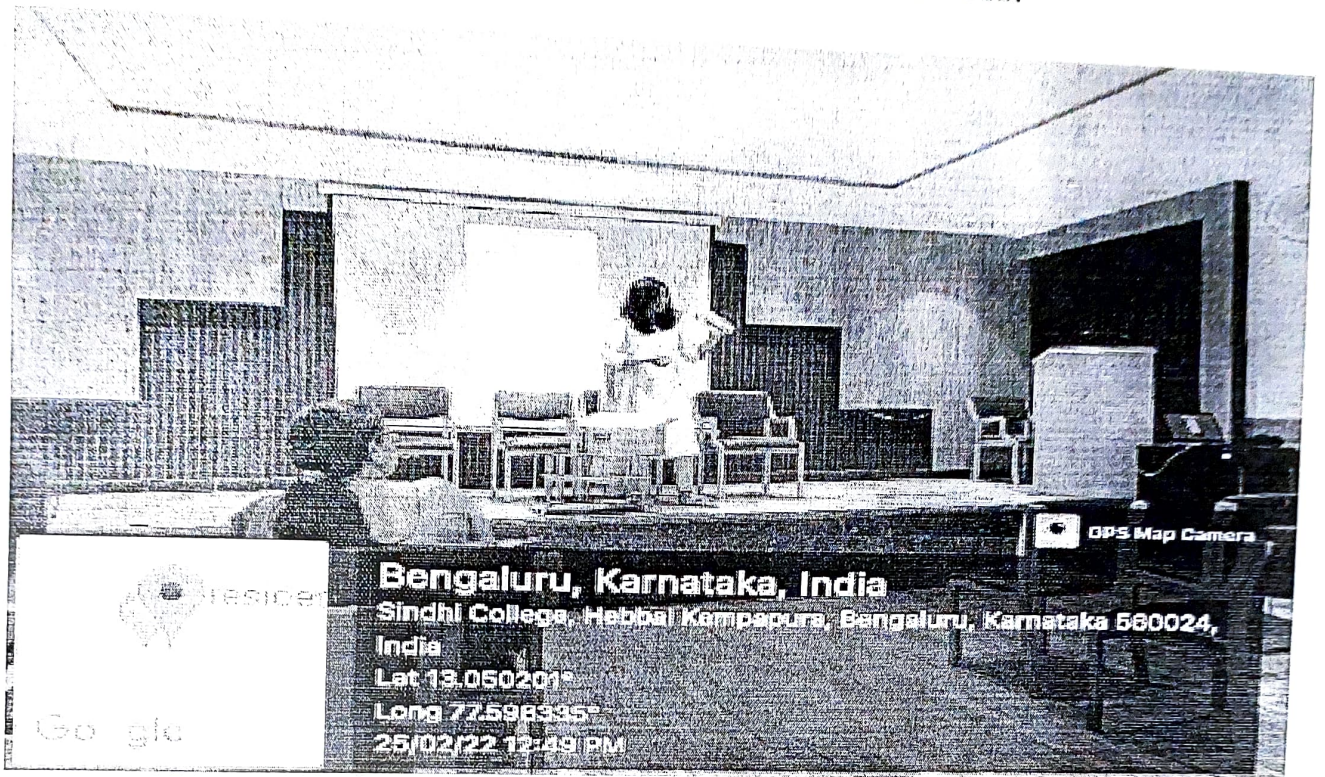
Class : I M.Com and I M.Com(FA)  
II M.Com and II M.Com (FA)  
No of Students : 53

Sindhi College, Centre for PG Studies had organized an Entrepreneur Development Programme (EDP) Series-1 workshop on “Ideas to Business” for the students of I year M.Com, M.Com(FA) and II year M.Com and M.com (FA) in Seminar hall, on 25<sup>th</sup> February,2022 at 2.00 pm. The Speaker for the lecture was Ms. Kavitha Prashanth, Founder of Tots and Moms Foods, Bengaluru.

Ms.Kavitha Prashanth, Founder of Tots & Moms Food Store started at 2014 with minimal investment. She started her business in a motive of healthy and nutrients foods for kids. She concentrated mainly on organic and millets foods for infants and kids. During her visit, She insights on business start ups both Pros and cons, certification methods, acquisition of Food Grade Certificates, Marketing strategies and International Food export process.

The students clearly comprehended that marketing strategies and quality are keys for success in today’s global Business.

The students clearly comprehended that marketing strategies and quality are keys for success in today's global Business.



Ms.Kavitha Prashanth's talk on Business Ideas

*V. vijetha*

*[Signature]*  
Head of the Department of PG Studies  
Sindhi College, Hebbal Kempapura  
Bengaluru, Karnataka 560024





# Sindhi College

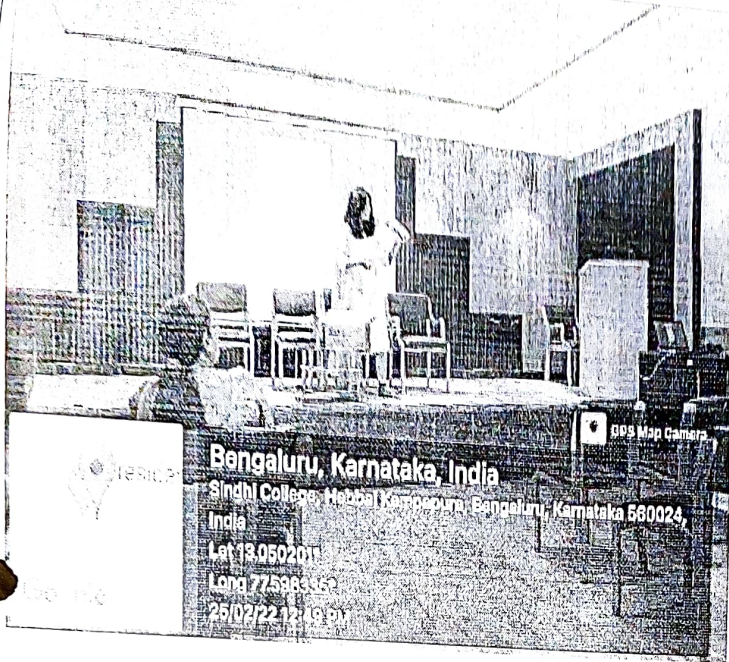
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## Centre for Post Graduate Studies

### EDP series 1 Workshop on “Ideas to Business”

Date & Time of the Programme	25th February, 2022 at 2.00 pm
Type of the Programme co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry-Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Co-curricular, Capacity Building and Extra Curricular
Name of the Resource Person	Ms. Kavitha Prashanth
Designation	Founder, Tots and Moms Foods, Bengaluru
Class	First and Final year M.com and M.com (FA)
Total No. of Students	53 M.Com and M.Com ( F A ) ( I & II year).
Programme In charge	Prof. Vijitha V Dr. Uma Maheswari K
Collaboration :	-
Objective :	<ul style="list-style-type: none"><li>• To motive the students to become an entrepreneur</li><li>• To provide guidance to start the business</li><li>• To get exposure to the pros and cons of the start-ups</li></ul>
Issues / Key factors addressed :	<ul style="list-style-type: none"><li>• Where and how to get ideas to start a business</li><li>• Difficulties faced by the start ups and how to overcome it</li></ul>
Impact/ Outcome :	<ul style="list-style-type: none"><li>• Students are motivated to start the business and become an entrepreneur</li><li>• Exposure to new ideas of start-up business</li><li>• Understood the efforts of the start up business</li><li>• They also learnt how to promote the business</li></ul>





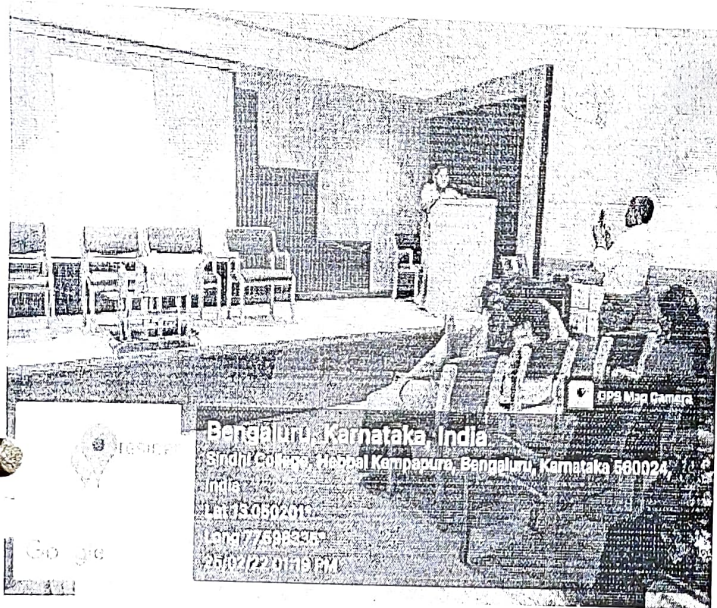
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Session with resource person Ms. Kavitha Prashadh

Dr. Srikanta, Director, addressing the participants



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Signature of the Co-ordinator

HOD

Principal

Director

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 33/2B Kempapura, Hebbal,  
 Bengaluru - 560 024.

DR. B.S. SRIKANTA  
 Director  
 Sindh College  
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 Bengaluru - 560 024